

CONTRACT



WCCB
1 Television Place
Charlotte, NC 28205
(704)372-1800

And:

CHAO STRATEGY MESSAGE & MEDIA
1322 G Street SE
Washington, DC 20003

<u>Contract / Revision</u>		<u>Alt Order #</u>
138323 /		07913469
<u>Product</u>		
KISSELL/CONG/D		
<u>Contract Dates</u>	<u>Estimate #</u>	
10/18/12 - 10/24/12	1774	
<u>Advertiser</u>		<u>Original Date / Revision</u>
Kissell, Larry for Congress		10/17/12 / 10/17/12
<u>Billing Cycle</u>	<u>Billing Calendar</u>	<u>Cash/Trade</u>
EOM/EOC	Broadcast	Cash
<u>Station</u>	<u>Account Executive</u>	<u>Sales Office</u>
WCCB	Merideth Radow	Washington-Eac
<u>Special Handling</u>		
<u>Demographic</u>		
Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
	259	271
<u>Agency Ref</u>		<u>Advertiser Ref</u>

<u>*Line</u>	<u>Ch</u>	<u>Start Date</u>	<u>End Date</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Days</u>	<u>Length</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Totals</u>	
										<u>Type</u>	<u>Spots</u>
N 1	WCCB	10/18/12	10/19/12	Fox News Rising	530a-8a		:30			NM	2 \$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week: 10/15/12	10/21/12	---11---				2	\$175.00		
N 2	WCCB	10/19/12	10/19/12	M-F 10a-11a	10a-11a		:30			NM	1 \$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week: 10/15/12	10/21/12	----F--				1	\$75.00		
N 3	WCCB	10/18/12	10/19/12	Ellen	5p-6p		:30			NM	2 \$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week: 10/15/12	10/21/12	---11---				2	\$600.00		
N 4	WCCB	10/18/12	10/18/12	TMZ	6p-630p		:30			NM	1 \$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week: 10/15/12	10/21/12	---T---				1	\$500.00		
N 5	WCCB	10/18/12	10/19/12	Fox News @ 10pm	10p-1035p		:30			NM	2 \$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week: 10/15/12	10/21/12	---11--				2	\$450.00		
N 6	WCCB	10/20/12	10/21/12	Fox News @ 10pm Sa/Su	10p-1035p		:30			NM	2 \$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week: 10/15/12	10/21/12	-----11				2	\$500.00		
N 7	WCCB	10/19/12	10/19/12	League Championship	League Champions		:30			NM	1 \$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week: 10/15/12	10/21/12	----F--				1	\$2,250.00		
N 8	WCCB	10/22/12	10/22/12	Fox News Rising	530a-8a		:30			NM	1 \$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week: 10/22/12	10/28/12	M-----				1	\$175.00		
N 9	WCCB	10/23/12	10/24/12	Fox News Rising	530a-8a		:30			NM	2 \$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week: 10/22/12	10/28/12	-11----				2	\$175.00		
N 10	WCCB	10/22/12	10/22/12	M-F 10a-11a	10a-11a		:30			NM	1 \$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week: 10/22/12	10/28/12	M-----				1	\$75.00		
N 11	WCCB	10/22/12	10/24/12	Ellen	5p-6p		:30			NM	3 \$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week: 10/22/12	10/28/12	111----				3	\$600.00		

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise added to contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. Station does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Station, whether verbal or written.



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Contract / Revision 138323 /	Alt Order # 07913469	
Contract Dates 10/18/12 - 10/24/12	Product KISSELL/CONG/D	Estimate # 1774
Advertiser Kissell, Larry for Congress	Original Date / Revision 10/17/12 / 10/17/12	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	<u>Totals</u>		
										Type	Spots	Amount
N 12	WCCB	10/22/12	10/24/12	TMZ	6p-630p		:30			NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Rate</u>			
Week:		10/22/12	10/28/12	111----				3	\$500.00			
N 13	WCCB	10/22/12	10/24/12	Fox News @ 10pm	10p-1035p		:30			NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Rate</u>			
Week:		10/22/12	10/28/12	1- 1----				2	\$450.00			
N 14	WCCB	10/22/12	10/22/12	League Championship	League Champions		:30			NM	1	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Rate</u>			
Week:		10/22/12	10/28/12	M-----				1	\$2,250.00			
Totals										24	\$13,325.00	

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/24/12	24	\$13,325.00	\$11,326.25
Totals	24	\$13,325.00	\$11,326.25

Signature: _____ **Date:** _____

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